

# B. Earl Hester Business of Distinction



The Chamber's Business of Distinction Program was developed in 2002 to honor outstanding members of the business community. Initiated by Earl Hester, Board Member and former Board Chairman, the award is now named in his honor. Each month, the following criteria are used when evaluating prospective nominee...

- ☛ Chamber member in good standing for two years.
- ☛ Active in Chamber programs and events.
- ☛ Involved in the community outside of Chamber programs and events.
- ☛ Have not received the Business of Distinction award within the past two years.
- ☛ Proactive in promoting business in Lexington and supporting the business community at large.
- ☛ Innovative business practices and/or promotion.

*Consideration may be given at the discretion of the committee surrounding special events and accomplishments of the member businesses. The Business of Distinction recipients are automatically qualified to become nominees for the annual Small Business Awards presented each year by the Chamber. The criteria above reflect criteria used in the nomination and selection of the winners for the Small Business Awards.*

**RATE EACH ITEM, WITH 1 BEING THE LOWEST AND 5 THE HIGHEST**

<b>Chamber member in good standing for two years.</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No				
<b>Active in Chamber programs and events.</b>	1	2	3	4	5
<b>Involved in the community outside of Chamber programs and events.</b>	1	2	3	4	5
<b>Proactive in promoting business in the Lexington community and supporting the community at large.</b>	1	2	3	4	5
<b>Innovative business practices and/or promotions.</b>	1	2	3	4	5

**TOTAL SCORE** \_\_\_\_\_

**Please submit information to the...**

**Lexington Area Chamber of Commerce  
16 East Center Street ▼ Lexington, NC 27292**

**☎336.248.5929 ☎336.248.2161 chamber@lexingtonchamber.net**

**Business has not previously received award**

**Business Name:**

**Business Name Contact:**

**Nominee Business Name:**

**Nominator:**

**Nominator Phone:**